



| Proposal Title: | | | | | | | | | |
|--|-------------|--------------------------|-------------|-----------------------------|-------------------|----------|----------------------|--------|------------------|
| Proposal Number: | | | | | | | | | |
| Date RFP Released: | | | | | | | | | |
| Client/Owner: | | | | | | | | | |
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| Pre-Bid / Site Visit: | | | | | | | | | |
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| Question Deadline" | SEMENIA | | | | | | | | |
| SUBMITTAL REQUIR | KEMENI | S | | | | | | | |
| Due Date/Time: | | | | | | | | | |
| Delivery Method: | | | | | | | | | |
| Delivery Address/ Co | ontact: | | | | | | | | |
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| Copies: | | Print: CD/F | lash Drive: | | | | | | |
| Scope of Services: | | | | | | | | | |
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| Team Members: | | | | | | | | | |
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| MDE O | | | | | | | | | |
| MBE Goals: | | | | | | | | | |
| Evaluation Criteria: | | | | | | | | | |
| lighten management | | | | | | | | | |
| List from solicitation | | | | | | | | | |
| LIST ITOTTI SOIICITATION | | | | | | | | | |
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| COMPETITION | | | | | | | | 1011 | |
| | D | ifferentiators | <u> </u> | ncumben | t | | Comments | s/Othe | r |
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| COMPETITION Firm Name | | | | | | | | | |
| COMPETITION Firm Name What do we offer ou | r | ifferentiators So What? | | What d | oes | | we know | | r ments/Other |
| COMPETITION Firm Name | r | | | What do | oes nt | | | | |
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| COMPETITION Firm Name What do we offer ou competitors do not? | r | So What? | | What d | oes nt | | we know | | |
| COMPETITION Firm Name What do we offer ou | r | So What? | | What d | oes nt | | we know | | |
| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings | r | So What? | Date | What d | oes nt bout | | we know e client? | Com | |
| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings Meeting | r and Re | So What? | | What de the clie know a us? | oes nt bout | about th | we know e client? | Com | ments/Other |
| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings | r and Re | So What? | | What de the clie know a us? | oes nt bout | about th | we know e client? | Com | ments/Other |
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| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings Meeting Kick off Pink Team Review | r and Re | So What? | | What de the clie know a us? | oes nt bout | about th | we know e client? | Com | ments/Other |
| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings Meeting Kick off Pink Team Review Red Team Review | r and Re | So What? | | What de the clie know a us? | oes nt bout | about th | we know e client? | Com | ments/Other |
| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings Meeting Kick off Pink Team Review Red Team Review Production | r and Re | So What? | | What de the clie know a us? | oes nt bout | about th | we know e client? | Com | ments/Other |
| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings Meeting Kick off Pink Team Review Red Team Review Production Final/Gold Review | r and Re | So What? | | What de the clie know a us? | oes nt bout | about th | we know e client? | Com | ments/Other |
| COMPETITION Firm Name What do we offer ou competitors do not? Schedule of Meetings Meeting Kick off Pink Team Review Red Team Review Production | r and Re | So What? | | What de the clie know a us? | oes nt bout | about th | we know e client? | Com | ments/Other |



| PROPOSAL | | | | | |
|------------------------------------|---------------------------|--------|---------------|---------------|--------------|
| Overall Proposal Format Guidelines | | | | | |
| SECTION / TAB | CONTENT / FORMAT/ DETAILS | AUTHOR | Page Limit | Pink Draft | Red Draft |
| Cover | | | | | |
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| April | | | | | | | |
|--------|------------------------|---------------------------|----------------|--------------------------------|--|--|--|
| Monday | Tuesday | Wednesday | Thursday | Friday | | | |
| | | | April 5 | 6 | | | |
| | | | | Kick-off meeting | | | |
| 9 | 10 | 11 Pink Team Review | 12 | 13 | | | |
| 16 | 17 | 18 Red Team Review | 19 | 20 | | | |
| 23 | 24 Gold Team Review | 25 Production | 26 Shipping | 27 RESPONSE DUE 10:00 AM | | | |

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