

Core Competencies

Content Creation

We excel in crafting compelling and tailored content to effectively communicate your agency's message. Whether it's web content, reports, or other communication materials, we ensure clarity and impact.

Public Relations

Andana Consulting understands the importance of building and maintaining a positive public image. Our PR services are designed to enhance your agency's reputation through strategic communication and media relations.

Public Outreach

Engage with your target audience through our comprehensive public outreach services. From community events to digital campaigns, we facilitate meaningful connections between government agencies and the public.

Graphic Design

Make a lasting impression with visually stunning designs. Our graphic design team brings creativity and precision to produce visually appealing materials that effectively convey your agency's message.

Document Editing

Ensure accuracy and professionalism in your written materials with our document editing services. From policy documents to official reports, we enhance the quality and clarity of your content.

Communications/Presentation Training

Equip your team with effective communication skills through our specialized training programs. We offer comprehensive training to enhance interpersonal, public speaking, and written communication skills, empowering your staff to excel in various communication scenarios.



Why Choose Andana Consulting?

Proven Expertise: With a track record of successful government contracts, Andana Consulting brings proven expertise to every project.

Certifications: We are proud to be an SBA-Certified Women-Owned Small Business (WOSB), demonstrating our commitment to diversity and excellence in government contracting. Our HUBZone application is in process as of January 2024.

Results-Driven Team: Our team of experts is dedicated to delivering tangible results, meeting deadlines, and exceeding client expectations.

Team Expertise

Andana Consulting boasts a team with extensive expertise in marketing industry clients through websites, social media, newsletters, and training initiatives. Our decades of experience working with government contractors uniquely position us to understand the intricacies of government contracting, derived from our close collaboration with clients in the field.

Certifications and Partnerships

Andana Consulting is an SBA-Certified Women-Owned Small Business (WOSB), reinforcing our commitment to providing high-quality services in the government sector. HUBZone in process (January 2024). Our staff hold the SMPS Certified Professional Services Marketer certification.

Government Past Performance

As a subcontractor to Chubb Consulting Group, Andana Consulting played a pivotal role in providing customer service training to the Department of Housing and Urban Development (HUD). This experience showcases our commitment to delivering impactful solutions in collaboration with industry leaders.

While our roots include government contracting, Andana Consulting has evolved to excel in Business-to-Business (B2B) marketing. Our current focus is on leveraging our expertise to elevate the marketing efforts of businesses across various industries.



Contact Us

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NAICS Codes

- .. 541430 Graphic Design Services
- .. 519190 All Other Information Services
- .. 541490 Other Specialized Design Services
- .. 541611 Administrative Management & General Management Consulting Services
- .. 541613 Marketing Consulting Services
- .. 541810 Advertising Agencies
- .. 541820 Public Relations Agencies
- .. 541910 Marketing Research
- .. 561110 Office Administrative Services
- .. 561410 Document Preparation Services